

PRESS RELEASE



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SYNDICATED SOLUTIONS, INC. - (SSI) TURNS 25! *Successful Syndication Firm is known for its Quality Programming*

(Ridgefield, CT - 7 February 2024) It's a special time for Syndicated Solutions, Inc. - (SSI) as the long-standing media company is celebrating its 25th Anniversary! Founded in February 1999, SSI is a respected force in the successful national syndication of many top radio shows over the years, including currently America's #1 Travel Radio Show – *RMWorldTravel with Robert & Mary Carey and Rudy Maxa*, as well as the *Rick & Bubba Show* that is in the process of being transitioned into *The Rick Burgess Show*.

From *On The House with The Carey Bros.*, to *The Group Room, Steve & DC, The Roger Hedgecock Show, The Fresh Grocer - Tony Tantillo, America's Car Show with Tom Torbjornsen, Chuck Woolery's Save Us Chuck, Ask The Handyman with Glenn Haege, The Ric Edelman Show, StarTalk Radio Show with Neil deGrasse Tyson, Prescriptions for Health, The Allen Hunt Show, The Style Minute with Daisy Fuentes, Travel Today/Peter Greenberg Worldwide*, a number of shows via Hubbard Radio and many others -- SSI has enjoyed strong syndication successes via all facets of the business from program development, affiliate sales, national ad sales, talent management, non-traditional revenue events and more.

Addressing the 25th Anniversary milestone, founding partner and SSI President Robert Carey shared "...it's incredibly gratifying to have incubated SSI from a business trip conversation with George Green while working for Disney/ABC, and successfully growing it into the company that SSI became for so many of our operating years, as well as the evolution into the more focused firm that we are today. Our team and I have had the great privilege to work with many wonderful people over the years, experience many outstanding achievements and create positive impact for millions nationwide. I'm proud of all the kids we've helped around the globe through both the World Vision and BuzzBox Coffee alliances, and the many millions our shows raised. The fact that SSI has been profitable from Day 1 is a testament to the company's strengths, and I'm beyond thankful for the many blessings and good fortune that we've experienced -- while providing a good livelihood for so many members of the SSI team, affiliated personnel, show partners, sponsors and others. Running an independent syndication firm for 25 years -- in a business that has seen significant change -- has required us to consistently outwork the pack, and the independence it's provided is something we're all very thankful for and proud of."

Discussing SSI in 2024, Robert Carey continued "The past 10 years have truly been something as well... As many listeners and folks in the industry know, at the suggestion of Rudy Maxa, my wife Mary who's also SSI's Executive VP and I successfully took on the main hosting duties of our national travel show. Since we began hosting America's #1 Travel Radio Show and rebranded it, the popular program has grown from 146 weekly radio affiliates to now 575 stations today across the USA! Hosting *RMWorldTravel with Robert & Mary Carey and Rudy Maxa*, isn't something we sought or ever thought we'd be doing, but understanding the business the way that we do, having a healthy respect and appreciation for our stations and sponsors, investing in ourselves and having a true passion and vision for the World of Travel is what sets us apart -- and has helped us create the best live weekend show in the nation that is unparalleled! Collectively, the SSI team and I look forward to the new chapters ahead and future milestone celebrations for the company, as well as bringing the country the next big morning show that is going to be special -- *The Rick Burgess Show*..."

Syndicated Solutions, Inc. - (SSI), is a full-service media syndication organization specializing in sponsorship sales, affiliate sales, satellite distribution, special events and program management services of nationally syndicated properties, formed in February 1999. The firm has successfully syndicated dozens of leading talk programs over its 25 years of operations, and enjoys long-standing strategic alliances with Westwood One, Salem Media and other broadcast companies.

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