



THE QUALITY SHOWS OF SSI'S "MUST HEAR RADIO" INCLUDE

:60 SECOND DAILY FEATURES



Traveling over 400,000 miles annually and considered America's preeminent expert on travel, Peter Greenberg boasts an impressive broadcast resume and high industry profile that speaks for itself. His in-depth knowledge of the industry is unparalleled and Peter's winning long and short form radio shows deliver strong Revenues, Ratings...Results! Now's your opportunity to align with a major-league talent and tap Peter's successful brand through a distinctive and entertaining daily feature, *PETER GREENBERG'S WORLDWIDE TRAVEL MINUTE*, that enjoys broad appeal. Listener interactive and fast-paced, Peter offers little known travel secrets/tips, straightforward advice, recommendations/reviews and exclusive inside scoop in a relaxed and inviting manner. The feature combines Peter's unique style as he skillfully mixes world news, international culture, business and the allure of travel. An Emmy Award winning journalist and former West Coast Editor for Newsweek, Peter Greenberg is NBC's travel editor -- Today Show, MSNBC and CNBC, Contributing Editor for Men's Health and Forbes, regular contributor to The New Yorker, Producer/Co-host of historic TV specials and author of the New York Times' bestselling book series - The Travel Detective. Take flight with Peter Greenberg today by aligning with this popular vignette, or his successful weekend show - *PETER GREENBERG WORLDWIDE*.

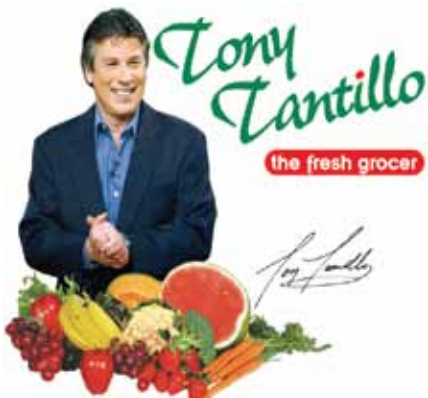


Dr. Jim Bragman: Prescription for Health

A proven remedy for results, this popular daily feature provides information on a wide array of medical topics. Hosted by Dr. James Bragman, America's leading internist, sports medicine doctor, educator & radio pro, each *PRESCRIPTIONS FOR HEALTH* vignette is designed to give listeners the critical medical information that they seek. Timely topics include - aches/pains, disease/illness, exercise/sports, food/ nutrition, hygiene, mental health, sleep, diet/weight control, prescriptions/medicines, reproduction/pregnancy, heart smart issues and so much more! Compelling and contemporary, each feature is straightforward and easy to comprehend. It generates strong non-traditional revenues and perfectly compliments various dayparts on stations of all sizes and formats.



PERSONAL FINANCE MINUTE is a versatile "need-to-know" financial feature that's fast-paced and timely. Host Kristin Arnold, delivers hot button topics with a common sense approach to money, business, investing, budgets, mortgages, careers, banking, retirement, credit management, lifestyle, personal finance and more. *PERSONAL FINANCE MINUTE* provides clear, jargon-free information that listeners easily relate and respond to while ensuring nothing is sacred. There are no hidden agendas or personal products here. A non-traditional revenues winner, this feature attracts a wide ranging money-minded audience across multiple demographics that advertisers want to reach and perfectly compliments various dayparts on stations of all sizes and formats.



THE FRESH GROCER is a fast-paced daily feature focusing on seasonal fruits/vegetables currently in the market, quick/easy recipes designed for listeners to "Eat Fresh and Stay Healthy," grocery shopping tips and more. Hosted by "The Fresh Grocer" himself, Tony Tantillo, this informative and entertaining radio vignette compliments Tony's other successful national media outlets including WCBS-TV/New York, WBBM-TV/Chicago, KPIX-TV/San Francisco, KYW-TV/Philadelphia and KDKA-TV/Pittsburgh as well as his monthly newsletter distributed through major supermarket chains including Safeway, Vons, Genuardi's, Randalls, Dominick's, Pavilions, Grocery Works and Tom Thumb. *THE FRESH GROCER* is highly saleable and provides listeners with timely tips for today's lifestyles on the go....secure your association with Tony Tantillo today!