

NEWS BRIEF



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TRAVEL TODAY WITH PETER GREENBERG CELEBRATES 1 YEAR IN NATIONAL SYNDICATION AND 101 AFFILIATES!

(Ridgefield, CT - 6 March 2006) Syndicated Solutions, Inc. - (SSI) announced today that its fast growing and popular program hosted by NBC's Peter Greenberg, ***TRAVEL TODAY WITH PETER GREENBERG***, celebrated its one-year anniversary in national syndication on Saturday. The program debuted on Saturday, 5 March 2005 and is now heard on 101 weekly affiliates, also attracting substantial blue-chip sponsors. Clear Channel's AM 1200 WOAI/San Antonio, TX became ***TRAVEL TODAY's*** 100th affiliate late last week.

Broadcasting live from baseball Spring Training in Scottsdale, AZ, ***TRAVEL TODAY WITH PETER GREENBERG*** celebrated its one year anniversary and received on-air congratulatory messages from the following affiliates and sponsors - AM 1050 KTLK/Los Angeles, FM 106.9 KIFR/San Francisco, FM 97.5 KFNC/Houston, AM 550 KFYL/Phoenix, FM 99.7 WWTN/Nashville, AM 1030 WOSO/San Juan, AM 820 KUTR/Salt Lake City, AM 1230 WMFR/Greensboro, AM 1360 WYOS/Binghamton, AM 550 WSVA/Harrisonburg, American Airlines, Viking River Cruises, Orbitz.com; MedjetAssist, Car Rental Express.com and Travel Guard Insurance. To hear these congratulatory messages access these links - Affiliates - <http://www.pipelinebroadcast.com/ttg-stations.htm> or Sponsors - <http://www.pipelinebroadcast.com/ttg-sponsors.htm>.

TRAVEL TODAY WITH PETER GREENBERG is hosted by Peter Greenberg, considered America's preeminent expert on travel. Personally traveling over 400,000 miles each year, Peter is widely recognized for his ongoing work as the on-air Travel Editor for NBC's Today Show, as contributing editor for AOL Travel, Men's Health Magazine and New York Magazine, as best-selling author of his book series "The Travel Detective," via his nationally syndicated investigative travel column, through his subscription based travel news/tips website as well as his regular appearances on MSNBC, CNBC, Oprah and The View. Most recently he served as Chief Correspondent for Discovery Networks/The Travel Channel. An Emmy award-winner, Peter Greenberg produces and co-hosts "The Royal Tour," historic one-hour television specials with individual world leaders as each takes him on a very personal, one-on-one tour of his/her country. Countries featured so far include Jordan, New Zealand, Peru and Jamaica. "Royal Tour" is broadcast in the US on the Travel Channel and worldwide on Discovery Channel. He's the Co-Executive Producer of the award-winning History Channel special, "The Crash of 191" and a series of History Channel specials called the "Black Box Detectives." Additionally, Peter has served as West Coast Correspondent for Newsweek and as Vice-President of television development for Paramount, where he helped develop such shows as "MacGyver" and ran the creative team that developed "Thirtysomething" for ABC-TV. Finally, Peter trains six times each year in state-of-the-art aircraft simulators and safety seminars, and he remains active as a volunteer fireman in New York. He lives in New York City, Los Angeles, Bangkok, and most major airports around the world.

Acknowledging the one-year anniversary and 100+ affiliate milestone, SSI's President Bob Carey said "Peter Greenberg is truly a one-of-a-kind personality. He's a major-league talent who's as gifted and unique as other top talk radio hosts, he just happens to do a weekend show. Many incorrectly assume ***TRAVEL TODAY*** is just another travel show - it isn't! Peter's subject matter is diverse and his show is relevant to what's happening in the news today. It's Peter's essence that makes this show so successful. He broadcasts from a different city around the globe each week, not just talking about what's in the news but covering it and experiencing it live. Achieving 101 weekly affiliates in just twelve months is outstanding, and as more smart station managers tune-in and focus on quality weekend programming, Peter will continue his rapid growth. The revenues ***TRAVEL TODAY WITH PETER GREENBERG*** delivers are incredible as evidenced by the blue chip sponsors we've already attracted. Peter Greenberg is a winning brand with national and international multimedia reach and appeal. He adds an

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exclamation point to station line-ups and sponsors, be it national or local, know that and want to have an association with him and his audience. Three words factually summarize **TRAVEL TODAY WITH PETER GREENBERG** Revenues, Ratings, Results!"

Peter Greenberg added "Each week, I travel thousands of miles to do my broadcasts, and **TRAVEL TODAY** allows me to take my listeners all across the globe. The show has now become a global village: folks in Boston can talk to Bali, we're live from a cruise ship off the coast of Mexico on the line with heads of government in Jordan. And it's all about one thing: our pursuit, our passion and our growing need for cutting edge information about the biggest industry in the world...travel."

Syndicated Solutions, Inc. - (SSI) is a full-service radio organization specializing in affiliate sales, ad sales, satellite and podcasting distribution, NTR Expos/Events and programming consulting services of nationally syndicated radio properties, formed in February 1999. The firm offers leading talk programming that includes: The Steve and DC Morning Show; Travel Today with Peter Greenberg; The Fresh Grocer - Tony Tantillo; America's Car Show with Tom Torbjornsen; Real Estate Insiders with David Hall; The Lynn Woolley Show; Prescriptions for Health with Dr. James Bragman; The Group Room with Selma Schimmel; Division One Sports Conference Call (3 Regional NCAA Sports Programs); Megabyte Minute with David Radin; The Rick & Bubba Morning Show; Animal Talk Radio; Bobby Likis Car Care Clinic; Diamond Gems Baseball with George Castle; America's Car Show Minute; Today's Travel Minute and Celebrity Crime Club Minute reaching over 800+ affiliates each week plus listeners of XM Satellite Radio, Sirius Satellite Radio, Armed Forces Network and iRadioNow.com.

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