

NEWS RELEASE



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PETER GREENBERG TO MAKE HISTORY BROADCASTING HIS RADIO SHOW LIVE FROM A LUFTHANSA JETLINER

(Ridgefield, CT - 12 April 2006) Syndicated Solutions, Inc. - (SSI) announced today that Peter Greenberg will make history broadcasting the first ever all-live two hour radio show from a commercial jetliner. The broadcast will occur on Saturday, 22 April 2006 aboard a regularly scheduled Lufthansa A330-300 en route to New York from Frankfurt. Joining Greenberg aboard this historic flight will be engineers from Boeing and Lufthansa, as well as radio executives, reporters from radio industry trade papers and other members of the national media. ***TRAVEL TODAY WITH PETER GREENBERG*** is broadcast 10a-12p ET on Saturdays and is currently heard on 104 weekly radio affiliates nationwide as well as via the talk radio podcast webportal, iRadioNow.com.

TRAVEL TODAY WITH PETER GREENBERG is hosted by Peter Greenberg, considered America's preeminent expert on travel. Personally traveling over 400,000 miles each year, Peter is widely recognized for his ongoing work as the on-air Travel Editor for NBC's Today Show, as contributing editor for AOL Travel and Men's Health Magazine. His work is also seen in The New Yorker Magazine, and he is the author of New York Times bestselling book series "The Travel Detective." He will also be reporting on this flight in his nationally syndicated investigative travel column, and through his subscription based travel news/tips website.

Greenberg appears regularly on CNBC, MSNBC and the View. Most recently he served as Chief Correspondent for Discovery Networks/The Travel Channel. An Emmy award-winner, Greenberg produces and co-hosts "The Royal Tour," historic one-hour television specials with individual world leaders as each takes him on a very personal, one-on-one tour of his/her country. Countries featured so far include Jordan, New Zealand, Peru and Jamaica. He's the Co-Executive Producer of the award-winning History Channel special, "The Crash of 191" and a series of History Channel specials called the "Secrets of the Black Box." Additionally, Peter has served as West Coast Correspondent for Newsweek and as Vice-President of television development for Paramount, where he helped develop such shows as "MacGyver" and ran the creative team that developed "Thirtysomething" for ABC-TV. Finally, Peter trains six times each year in state-of-the-art aircraft simulators and safety seminars, and he remains active as a volunteer fireman in New York. He lives in New York City, Los Angeles, Bangkok and most major airports around the world.

Commenting on this historic broadcast, SSI's President Bob Carey said "How appropriate that the first live radio broadcast from a commercial jetliner is hosted by Peter Greenberg. He already broadcasts from a different city around the globe each week, not just talking about what's in the news but covering it and experiencing it live, now whether he's on the ground or in the air, Peter's out in front leading the way. This is a milestone for both radio and aviation...a live broadcast from "a flying studio at 40,000 feet," with Peter fielding live phone calls, interviewing guests live from locations around the globe, sharing his world views and the essence of his show while soaring above the clouds. It's groundbreaking -- just like Peter's show is every week!"

Peter Greenberg added "I remember being in the cockpit of a Pan Am 747 in 1985, and we arranged for me to do a live radio report on the polar route flying from London to Los Angeles. It was a scratchy, weak signal, relayed through Stockholm radio to the station back in California. And it lasted just four minutes, until we lost the signal. Today, more than 21 years later, the technology allows us to do an entire show, with all the bells and whistles, and holding a clear signal. My hat is off to Boeing and Lufthansa for making this possible."

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Syndicated Solutions, Inc. - (SSI) is a full-service radio organization specializing in affiliate sales, ad sales, satellite and podcasting distribution, NTR Expos/Events and programming consulting services of nationally syndicated radio properties, formed in February 1999. The firm offers leading talk programming that includes: The Steve and DC Morning Show; Travel Today with Peter Greenberg; The Fresh Grocer - Tony Tantillo; America's Car Show with Tom Torbjornsen; Real Estate Insiders with David Hall; The Lynn Woolley Show; Prescriptions for Health with Dr. James Bragman; The Group Room with Selma Schimmel; Division One Sports Conference Call (3 Regional NCAA Sports Programs); Megabyte Minute with David Radin; The Rick & Bubba Morning Show; Animal Talk Radio; Bobby Likis Car Care Clinic; Diamond Gems Baseball with George Castle; America's Car Show Minute; Today's Travel Minute and Celebrity Crime Club Minute reaching over 800+ affiliates each week plus listeners of XM Satellite Radio, Sirius Satellite Radio, Armed Forces Network and iRadioNow.com.

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