

NEWS RELEASE



A full service affiliate sales
and radio marketing organization.

For info or assistance please contact: SSI @ (203) 431-0790

PETER GREENBERG TO BROADCAST LIVE FROM A MOVING RIVER BOAT IN CHINA NAVIGATING THE YANGTZE RIVER! ANOTHER RADIO BROADCAST PARADIGM TO BE BROKEN THIS WEEKEND

(Ridgefield, CT - 11 May 2006) Syndicated Solutions, Inc. - (SSI) announced today that Peter Greenberg will again make radio broadcasting history as he originates live from a river boat navigating the Yangtze River in China. The broadcast will occur on Saturday, 13 May 2006 aboard a regularly scheduled vessel from Viking River Cruises. This seminal broadcast follows Peter's historic and successful live radio broadcast on 22 April 2006 aboard Lufthansa Flight 406 en route to New York from Frankfurt. ***TRAVEL TODAY WITH PETER GREENBERG*** is broadcast 10a-12p ET on Saturdays and is currently heard on 107 weekly radio affiliates nationwide and via the talk radio podcast webportal, iRadioNow.com.

TRAVEL TODAY is hosted by Peter Greenberg, considered America's preeminent expert on travel. Personally traveling over 400,000 miles each year, Peter is widely recognized for his ongoing work as the on-air Travel Editor for NBC's Today Show, as contributing editor for AOL Travel and Men's Health Magazine. His work is also seen in The New Yorker Magazine, and he is the author of New York Times bestselling book series "The Travel Detective." He'll also be reporting on this broadcast in his nationally syndicated investigative travel column and through his subscription based travel news/tips website. Additionally, his latest book, "The Traveler's Diet," was just released this week from Villard, a division of Random House, Inc.

Greenberg appears regularly on CNBC, MSNBC and the View. Most recently he served as Chief Correspondent for Discovery Networks/The Travel Channel. An Emmy award-winner, Greenberg produces and co-hosts "The Royal Tour," historic one-hour television specials with individual world leaders as each takes him on a very personal, one-on-one tour of his/her country. Countries featured so far include Jordan, New Zealand, Peru and Jamaica. He's the Co-Executive Producer of the award-winning History Channel special, "The Crash of 191" and a series of History Channel specials called the "Secrets of the Black Box." Additionally, Peter has served as West Coast Correspondent for Newsweek and as Vice-President of television development for Paramount, where he helped develop such shows as "MacGyver" and ran the creative team that developed "Thirtysomething" for ABC-TV. Finally, Peter trains six times each year in state-of-the-art aircraft simulators and safety seminars, and he remains active as a volunteer fireman in New York. He lives in New York City, Los Angeles, Bangkok and most major airports around the world.

Commenting on the second groundbreaking broadcast in three weeks, SSI's President Bob Carey said "Since we launched Peter's radio show just over a year ago, it's been obvious borders and time zones wouldn't stop him -- so it's no surprise that he's the one breaking down the barriers associated with radio broadcasting. Whether it's a live show from a jetliner flying at 35,000 feet or a live broadcast from the Yangtze River in China, it's fitting that Peter is the one leading the way for others to eventually follow. He already broadcasts from a different city around the globe each week, not just talking about what's in the news but covering it and experiencing it live, so these current milestone broadcasts simply underscore the diversity and broad range of Peter Greenberg's radio show and the power of his winning brand!"

Syndicated Solutions, Inc. - (SSI) is a full-service radio organization specializing in affiliate sales, ad sales, satellite and podcasting distribution, NTR Expos/Events and programming consulting services of nationally syndicated radio properties, formed in February 1999. The firm offers leading talk programming that includes: The Steve and DC Morning Show; Travel Today with Peter Greenberg; The Fresh Grocer - Tony Tantillo; America's Car Show with Tom Torbjornsen; Real Estate Insiders with David Hall; The Lynn Woolley Show; Prescriptions for Health with Dr. James Bragman; The Group Room with Selma Schimmel; Division One Sports Conference Call (3 Regional NCAA Sports Programs); Megabyte Minute with David Radin; The Rick & Bubba Morning Show; Animal Talk Radio; Bobby Likis Car Care Clinic; Diamond Gems Baseball with George Castle; America's Car Show Minute; Today's Travel Minute and Celebrity Crime Club Minute reaching over 800+ affiliates each week plus listeners of XM Satellite Radio, Sirius Satellite Radio, Armed Forces Network and iRadioNow.com.

###