

PRESS RELEASE



A full service affiliate sales
and radio marketing organization.

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SSI REACHES SYNDICATION PACT WITH PETER GREENBERG OF NBC TODAY SHOW

(Ridgefield, CT - 17 January 2005) Syndicated Solutions, Inc. - (SSI) announced today that it has secured an agreement with "The Travel Detective" Peter Greenberg to begin syndicating his radio program, **TRAVEL TODAY WITH PETER GREENBERG** effective 5 March 2005. Additionally a :60 second Monday-Friday short form feature, **TODAY'S TRAVEL MINUTE** will also now be available to radio stations across America. The weekend long form show will be broadcast live Saturdays 10a-12p ET/7a-9a PT. An encore broadcast will also be available Sundays 2p-4p ET/11a-1p PT. Delivery will be via The SSI Radio Network on ABC's StarGuide III Satellite platform or Premium CD Service.

Boasting a broadcast resume that speaks for itself...**TRAVEL TODAY WITH PETER GREENBERG** delivers strong Revenues, Ratings....Results! Add major league star power to your station through a distinctive and entertaining program that enjoys broad appeal. Listener interactive and fast-paced, host Peter Greenberg broadcasts from locations around the world, just as he does on television, as he offers insider secrets, tips, straightforward advice, recommendations/reviews and interviews with industry titans who won't speak to anyone else but Greenberg. Traveling over 400,000 miles every year and considered America's preeminent expert on travel, Peter is widely recognized from his work as the on-air Travel Editor for NBC's Today Show, as Chief Correspondent for Discovery Networks/The Travel Channel, as best-selling author of his book series "The Travel Detective," via his nationally syndicated investigative travel column, through his subscription based travel tip/news website as well as his regular appearances on MSNBC, CNBC, Oprah and The View. Additionally, he's hosted a local weekend radio show in Los Angeles on AM 790 KABC since 1996. Peter's travel experiences and in-depth knowledge of the industry are unparalleled. **TRAVEL TODAY** will place an exclamation point to your line-up -- boosting both TSL and the bottom line! And because of Peter's travel schedule, he can also be available to visit stations and partake in promotional events and live broadcasts. *Secure this winning show today and enjoy the Revenues, Ratings.....Results of TRAVEL TODAY WITH PETER GREENBERG and TODAY'S TRAVEL MINUTE!*

Bob Carey, President of SSI, stated, "Peter Greenberg is hands-down the leading travel expert in America....and the most visible. It's not very often that a legitimate radio superstar becomes available and our respect for Peter's accomplishments as well as his passion and work ethics clearly attracted us to him. If you're a programmer that's seeking compelling talk radio with passion and personality....**TRAVEL TODAY WITH PETER GREENBERG** is your show! Peter's sustaining high profile from NBC's Today Show, The Travel Channel, his successful books, regular columns, subscription based website and other venues demonstrate that he's the real deal! The SSI Team and I are truly excited and proud to be aligned with Peter and together grow his radio successes with affiliates and sponsors across America."

"I love radio!" said Peter Greenberg. "I've come to realize that it's the only medium where I can truly connect with the audience one-on-one. Travel is the number one industry in the world. It employs the most number of people and it's singularly responsible for the economies of more than 90 countries. That's not just power...that's the reason why travel has become front page news. This radio show reflects that power! I look forward, along with the team at SSI, to making **TRAVEL TODAY** the number one weekend show in America."

Syndicated Solutions, Inc. - (SSI) is a full-service radio organization specializing in affiliate sales, ad sales and network distribution of nationally syndicated radio properties, created in February 1999. The firm offers leading talk programming that includes: THE STEVE & DC MORNING SHOW; THE FRESH GROCER - TONY TANTILLO; AMERICA'S CAR SHOW with Tom Torbjornsen; REAL WEATHER USA with Herb Stevens and Accu-Weather's Joe Barstardi; THE LYNN WOOLLEY SHOW; REAL ESTATE INSIDERS with David Hall; PRESCRIPTIONS FOR HEALTH with Dr. James Bragman; THE GROUP ROOM with Selma Schimmel; THE FINANCIAL GUYS with Glenn Wiggle and Mike Lomas; LOVE TALK USA; AMERICA AT NIGHT with Ernie Brown; THE HUBBARD RADIO NETWORK (5 Regional Programs); CONFERENCE CALL (2 Regional NCAA Sports Programs) MEGABYTE MINUTE with David Radin; THE HANDYMAN SHOW with Glenn Haege; AMERICA'S CAR SHOW MINUTE; THE DEBT FREE DIVA with Dee Dee Sung and now ***TRAVEL TODAY WITH PETER GREENBERG and TODAY'S TRAVEL MINUTE*** reaching over 700+ affiliates each week plus listeners of both XM Satellite Radio and Sirius Satellite Radio.

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