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ANTHONY DIAS BLUE TO SYNDICATE NATIONALLY

Renowned Food/Wine/Luxury Lifestyle guru will host 2-hour weekend program plus :60 second daily feature

(Ridgefield, CT – 18 April 2011) Syndicated Solutions, Inc. - (SSI) announced today that effective Memorial Day Weekend (Saturday, 28 May 11), renowned food, wine and luxury lifestyle guru Anthony Dias Blue will join its line-up. ***BLUE LIFESTYLE with Anthony Dias Blue*** will be broadcast Saturdays 12p-2p ET as well as via a Monday-Friday :60 second daily feature.

BLUE LIFESTYLE with Anthony Dias Blue is an enticing program that reflects the knowledge and personality of its host. The show enjoys broad appeal with listeners who are lovers of good food, great wine, superb restaurants, exotic travel and the luxuries of life. A lively broadcast that focuses on all the components of the “Good Life,” ***BLUE LIFESTYLE*** is Informative, Entertaining, Fast-paced, Contemporary and Interactive. Host Anthony Dias Blue is recognized as one of the most influential wine, food and lifestyle experts in the world, but it’s his relaxed style and engaging demeanor that so easily connect with the audience. The show combines an array of industry/lifestyle news, topical talk, listener interaction, high-profile guests, tips/trends, honest commentary, unfiltered advice, behind the scenes chatter, fun and entertainment, and more! Imagine Food Network meets Travel Channel meets Wine Spectator meets Lifestyles of the Rich and Famous and you’ll get a true picture of ***BLUE LIFESTYLE***. Anthony Dias Blue is the author of nine books, a seasoned columnist, a successful TV and radio personality, and the Executive Director of the two largest beverage competitions in the United States. ***BLUE LIFESTYLE with Anthony Dias Blue*** offers unmatched experiences, expert knowledge and unique insight into the worlds of food, wine, travel and the many related industries they support. This distinctive program provides the opportunity to align with a respected and popular broadcaster, and experience a winning environment that adds an exclamation point to station line-ups – boosting CUME, TSL and the bottom line.

Anthony Dias Blue’s current work in all media is circulated to more than 50,000,000 consumers each month. His James Beard Award-winning food and wine radio feature, *The Blue Lifestyle Minute*, is broadcast daily on AM 880 WCBS Radio in New York and AM 790 KABC Radio in Los Angeles. Formerly Wine & Spirits Editor of *Bon Appétit*, he is owner and Editor-in-Chief of *The Tasting Panel Magazine* and is a frequent contributor to *Decanter*, *Robb Report*, *Celebrated Living*, *Virtuoso Life*, and *C Magazine*.

Bob Carey, President of SSI, stated, “As one of America’s most respected authorities on foods, wines and luxury lifestyle, Anthony Dias Blue is a winner who enjoys a high profile and strong following. It’s not very often that a proven major market radio star becomes available and our respect for Andy’s accomplishments as well as his passion and work ethic certainly attracted us to him. Andy’s a broadcast pro and seasoned multimedia talent who has enjoyed big-league exposure through television, radio, print and online successes. The SSI team and I are excited to be aligning with him and ensuring ***BLUE LIFESTYLE with Anthony Dias Blue*** delivers an exclamation point to our stations and sponsors.”

Commenting on his new syndicated radio show with SSI, host Anthony Dias Blue added “I’m lucky to experience so many of the world’s best-kept secrets in wine, food, travel and lifestyle. I have also gained insight into how to live the ‘good life’ without breaking the bank. Being able to share this valuable information with listeners across North America

is a great privilege. I look forward to working with SSI and ensuring ***BLUE LIFESTYLE with Anthony Dias Blue*** is the number one show of its kind in America!”

Syndicated Solutions, Inc. - (SSI) is a full-service syndication organization specializing in ad sales, affiliate sales, satellite distribution and programming consulting services of nationally syndicated television and radio properties, formed in February 1999. The firm offers leading talk programming that includes: The Rick & Bubba Show; Rudy Maxa’s World; The Ric Edelman Show; The Fresh Grocer - Tony Tantillo; America’s Car Show; The Allen Hunt Show and many other quality radio programs reaching over 800+ affiliates each week plus listeners of Sirius-XM Satellite Radio, UStream TV and Armed Forces Network.

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